

## 13.—Retail Credit 1953-62, and by Kind of Business, 1962

Period	Accounts Receivable (at end of period)			Kind of Business	Accounts Receivable (at end of period)		
	Instal- ment	Charge	Total		Instal- ment	Charge	Total
	\$'000,000	\$'000,000	\$'000,000		\$'000,000	\$'000,000	\$'000,000
				<b>1962</b>			
1953.....	287.8	483.6	771.4	Department stores.....	..	..	426.9
1954.....	326.6	492.7	819.3	Motor vehicle.....	17.7	86.3	104.0
1955.....	381.8	542.8	924.6	Men's clothing.....	8.0	12.8	20.8
1956.....	414.9	566.6	981.5	Family clothing.....	14.2	11.1	25.3
1957.....	485.1	529.1	1,014.2	Women's clothing.....	3.6	12.4	16.0
1958 <sup>1</sup> .....	489.6	447.6	937.2	Hardware.....	11.0	28.0	39.0
1959 <sup>1</sup> .....	523.8	468.7	992.5	Furniture, appliance and radio.....	167.0	27.2	194.2
1960 <sup>1</sup> .....	..	..	1,037.6	Jewellery.....	14.7	8.4	23.1
1961 <sup>1</sup> .....	..	..	1,088.2	Grocery and combination (independ- ent).....	2	35.5	35.5
1962 <sup>1</sup> .....	..	..	1,125.1	General stores.....	2	34.9	34.9
				Fuel.....	3.1	53.3	56.4
				Garages and filling stations.....	2	29.4	29.4
				All other trades.....	29.5	90.1	119.6

<sup>1</sup> Excludes lumber and farm implement dealers.<sup>2</sup> Included in "Charge".

## Subsection 4.—Service Establishments

Service establishments as defined in the census included all those places of business where the major part of gross income (annual turnover) was derived from the rendering of services as opposed to the sale of merchandise. The following types of service were covered: amusement and recreation such as motion picture theatres and producers, and bowling alleys; personal services such as laundries and dry-cleaning plants, barber shops and shoe repair shops; certain business services such as advertising agencies and window display services; repair services such as automobile repair, radio repair and watch repair; burial services; photography, commercial and portrait; hotels and tourist camps; and other services such as cold storage locker rentals and taxis.

Summary statistics of the detailed coverage in 1951 are given in the 1955 Year Book at pp. 974-977. Annual data for certain services only are included here.

**Motion Picture Theatres.**—The receipts of motion picture theatres increased steadily up to 1953 when they amounted to \$108,603,966, but thereafter decreased each year to \$68,882,172 in 1961. The number of theatres in operation also decreased rapidly. The receipts of drive-ins, the most recent of theatre developments, amounted to \$6,653,262 in 1961, somewhat below the total receipts of 1960; the previous peak was in 1954.

## 14.—Summary Statistics of Motion Picture Theatre Operations, 1960 and 1961

Year and Item		Regular Theatres	Drive-in Theatres	Total
<b>1960</b>				
Establishments.....	No.	1,427	232	1,659
Receipts (excluding taxes).....	\$	65,504,666	6,789,678	72,294,344
Amusement taxes.....	\$	5,365,182	524,189	5,889,371
Paid admissions.....	No.	107,705,112	10,029,249	117,734,361
<b>1961</b>				
Establishments.....	No.	1,341	238	1,579
Receipts (excluding taxes).....	\$	62,228,910	6,653,262	68,882,172
Amusement taxes.....	\$	5,043,553	490,793	5,534,346
Paid admissions.....	No.	97,944,809	9,473,685	107,418,494